



GINNY HOLLADAY

(SHE/HER)

MFA, ARTS LEADERSHIP

Multimedia Storyteller and Cultural Strategist
strengthening the health & sustainability of
organizations and arts-forward initiatives.

EDUCATION

SEATTLE UNIVERSITY

2015 - 2017 | MFA, Arts Leadership

BELHAVEN UNIVERSITY

2009-2013 | BA, Theatre Performance

STELLA ADLER CONSERVATORY (NYC)

2012 | 10-Week Summer Certification

SKILLS

- Communications & Marketing
- Creative Content Direction/Production
- Photography & Videography
- Video Production
- Music Production
- Copywriting/Editing
- Budgeting & Financial Strategy
- Grant Writing/Research
- Team-Building
- Emotional Intelligence Work/SEL
- Event Planning/Management

MORE EXPERIENCE

- 2019 **PROGRAMMING COMMITTEE**
Port Angeles Fine Arts Center
- INTERNAL AFFAIRS COMMITTEE**
Olympic Theatre Arts
- BOARD PRESIDENT**
Hearth & Mantel Theatre
- 2016-
2017 **COMPANY OPERATIONS INTERN**
Pacific Northwest Ballet
- 2016-
2017 **DIGITAL MEDIA INTERN**
On The Boards
- 2014-
2016 **CAFE MANAGER**
Stage Door Cafe
- 2013-
2014 **CUSTOMER SUPPORT**
A Muse Studio

EXPERIENCE

2017-
Present

FOUNDER & HEAD OF CONTENT Fabulist Fables

Creating innovative storytelling experiences and opportunities including:
Windbounder: an original queer musical (Partnership with *Juan De Fuca Festival*)

Bellica: an interactive puppet show for youth exploring creativity & imagination (Partnership with *Sequim Farmers & Artisans Market*)

Bunny Buddies: an exploration of textile storytelling giving safe context to childhood fears (Partnership with *Port Angeles Fine Arts Center*)

Jan 2021-
Aug 2021

INTERIM EXECUTIVE DIRECTOR Olympic Theatre Arts

- Raised over \$90k in Funding (grants, sponsorships, donations)
- Updated Policies and Procedures
- Led Staff Growth and Development
- Organized Committee Structures
- Recruited Board Members to work towards a more representative group
- Created Season Calendar and Budget, Focusing on Building Local Partnerships and Sustainable Models of Operation.

Jan 2019-
Jan 2021

COMMUNICATIONS DIRECTOR Sequim-Dungeness Valley Chamber of Commerce

- Grew position from Administrative Support to Communications Director
- Managed all Internal & External Communications
- Supervised Public Relations and Media
- Oversaw Social Media, Weekly E-News, and Monthly Newsletter

Aug 2017-
Dec 2018

MARKETING ASSOCIATE New Stage Theatre

- Oversaw Marketing for Education Programming
- Provided Administrative & Marketing Support to Managing Director and Marketing Director
- Filmed and Edited all Promotional Videos and Photography
- Created Promotional Copy for Productions
- Systemized Bookings, Reservations & Payments for Educational Matinee Program
- Managed Social Media and Website

2016-2017

GRAD PROGRAM ASSISTANT Seattle University - MA Social Work Program

- Drafting and Filing Letters and Documents
- Facilitated Smooth Departmental Workflow Procedures

GINNY HOLLADAY PRODUCTION PORTFOLIO

A brief curation of creative and collaborative work.



PERFORMANCE ART

Nov-Dec
2021-2022

"Bellica: an Interactive Puppet Experience", Creator/Performer
Sequim Farmers & Artisans Market

Whether exploring a tiny ecosystem of flowing rivers and paper trees, or swimming deep in the ocean with creatures of the deep, Bellica is ready for adventure! This magical experience allowed youth to engage with tactile learning and imagination.

Feb
2022

"Angel Street", Director
Olympic Theatre Arts

A story of narcissism, psychological domestic abuse and crime, but also one of victory, justice, hope and wit. Presenting this particular piece of theatre to the community allowed for many young people to engage in the theatrical process, including a high school senior who stage managed the entire show, taking the lead with adults twice their age!

Jun-Jul
2021

"1st Annual New Works Showcase" Producer
Olympic Theatre Arts

Exploring themes of resilience, the production consisted of six unique 10-minute plays solicited from the local community. This was an opportunity to significantly grow the education and inspiration portions of our mission statement, offering space and guidance for folks of all ages and backgrounds to highlight their skills in writing and storytelling.

Mar
2021

"D&D&Drama", Creator/Participant
Community Theatre Collaboration

A two-night live-streamed fundraising event for community theatres in the Pacific North West providing education to audiences and showcasing the humor and heart that comes from a table top role playing game.

Jan-Mar
2020

"Obsessed: The Art of Nerd-Dom", Co-Curator
Port Angeles Fine Arts Center & North Olympic Library System

Reclaiming the once-pejorative term "nerd" to mean anyone who obsesses over created content, we took a glimpse into the artistic side of nerd culture and our innate desire to expand upon the creative content we love. This exhibition celebrated the irrepressible creativity and playfulness of nerd culture in the Northwest with artwork ranging from literary illustration to comics to game design.

Nov
2018

"After We Become Rain", Director
Hearth & Mantel Theatre

After We Become Rain blends elements of fantasy, romance, and buddy comedies to take audiences on an adventure filled with both laughter and deeper understanding.

VIDEO

